# STAN HINES JR

#### shinesjr@gmail.com x stanhinesjr.com

# **EXPERIENCE**

#### **BASIC/DEPT x NY**

Senior Strategist [Contract]
Jan 24 – Apr 24

#### Landor x NY

Lead Strategist [Contract] Feb 24 – Mar 24

### Room for Magic · LA

Lead UX Strategist [Contract] Sept 23 – Nov 23

#### Stink Studios · NY

Associate Director, Experience Design Aug 23 – Nov 23

Senior User Experience Designer Mar 22 – Aug 23

User Experience Designer Mar 20 – Mar 22

#### Forty Four · ATL

Visual Designer [Contract]

Jul 19 – Oct 19 x Atlanta, GA

#### **A&L Creative Co. x RVA**

Creative
Jul 17 – Apr 19

#### Intuit · MV

Visual Design Intern Jun 16 – Aug 16

#### American Cancer Society · ATL

Visual Designer [Contract]
Jul 15 – Jan 16

#### Weber Shandwick · NY

Visual Designer [Contract]
Jan 15 – Feb 15

# **EDUCATION**

VCU Brandcenter
MS Business x Experience Design

Temple University
BA Advertising x Art Direction

# PRESS x ACCOLADES

One Show Bronze Pencil Nike Air Max Day x 2022

The Wall Street Journal Experience Report Segment x 2021 (2)

The Little Black Book Uprising Feature x 2020

Creative Block Podcast
What is Experience Design x 2020

One Show Merit
White Walkers Collab x 2019

Campaign Live Featured x 2018

Cannes AKQA Future Lion Winner x 2017

Cannes AKQA Future Lion Shortlist x 2017

Greater Richmond Partnership SXSW Winner x 2015

# SELECTED CLIENTS

Nike Wal-Mart

Netflix New York Times
Google ViacomCBS

Meta World Peace Foundation

Instagram Diversity in Design AT&T Allyship & Action Spotifty Free the Facts